

SPONSOR PACK 2018

#ActInSpace

25th & 26th may 2018



**# ACT·IN
SPACE**



IS

- ✓ A hackathon dedicated to space application
- ✓ Invented by the French Space Agency - **CNES**
- ✓ Organized in partnership with the European Space agency - **ESA**

2016

12 countries

24 cities

900 applicants

2018

20 countries

50 cities

2500 applicants

Goals of Act In Space®

Achieving as a team of 2 to 5 people one of the challenges offered by the organizers, based on the use of space in everyday life.



- Fostering an **entrepreneurial** spirit among young people.
- Promoting space as a **vector of innovation** for employment and economic development beyond the usual ecosystem.
- Creating an attractive event which strengthens the **image** of space as a dynamic industry.
- Encouraging space data and technology uptake and/or reuse.
- Finding future candidates for ESA BICs and incubators associated with the event.

Sponsor Pack 2018

Important !

- This sponsorship package applies to ActInSpace central organisation. *Further details in this presentation,*
- Sponsorship is established individually with local organizers. *Contact each local organiser individually to learn more, no standard package available,*
- An exclusive package is on offer for each sector. *One gold sponsor package available by continent.*

Sponsor Pack 2018

Select Your Package	Visibility	Print Promotion	Web Promotion	Involvement	Other Benefit
Gold Sponsor: ActInSpace is a powerful tool to spread the innovative spirit and citizen involvement of my company. My company is one the main players of the event and benefits from unlimited visibility.					
Gold	25,000€	+++	+++	+++	+++
Silver Sponsor: ActInSpace enables me to promote the innovative spirit and citizen involvement of my company. Although my company is not a key player of the event, it is fully aligned with the vision and value spread by ActInSpace. My company benefits from the event's visibility.					
Silver	15,000€	++	++	+	++
Bronze Sponsor: My company is fully aligned with the value spread by ActInSpace and benefits from the event's visibility.					
Bronze	8,000€	+	+	-	+

BRONZE SPONSOR

8.000€

- **1 brochure** and goodies in the delegate bags for the final (200 participants)
- **Logo/name** of the company on all communication supports, including the promotional video for AIS4
- **Logo & description** of your company on website
- **Brand promotion** on social media (5 posts on each channel)
- **1 emailing** after the event on the attendees' list
- **Visibility** at the ActInSpace kick off event during the International Paris Air Show, June 2017
- **5 Invitations** to attend ActInSpace private events at Toulouse Space Show

SILVER SPONSOR

15.000€

Bronze sponsor benefits

- **+ 1 brochure and goodies** in the delegate bags for the hackathon (2,500 participants)
-

Bronze sponsor benefits

- **Brand promotion** on social media (15 posts on each channel)
-

Bronze sponsor benefits

- **+ 3 international challenges** created with the content of your choice,
 - **+ Support** to promote the event in your structure,
 - **+ 10 Invitations** to attend ActInSpace private events during Toulouse Space Show.
-

GOLD SPONSOR

25.000€

Silver sponsor benefits

- + **1 rollup** on stage during the international award ceremony
 - + **Brochure and goodies** in the delegate bags for the hackathon (2,500 participants)
-

Silver sponsor benefits

- + **Brand promotion** on social media (20 posts on each channel)
-

Silver sponsor benefits

- + **20 Invitations** to attend ActInSpace private events during the Toulouse Space Show

- + **Stand** in all hosting cities across one continent throughout the hackathon
- + **Sponsor prize** at the international final, with 15 minutes talk time
- + **Support** to promote your dedicated prize
- + **Participation** in international jury

Customize Your Package

VIP host for the kick off cocktail at Paris le Bourget (including dedicated time to present your company) – Exclusive	4,000€
VIP host for the French final lunch - cocktail during the Toulouse Space Show – Exclusive	2,000€
VIP host for the French Final Award Ceremony– cocktail during the Toulouse Space Show (including dedicated time to present your company) – Exclusive	4,000€
VIP host for the French International Lunch - cocktail during the Toulouse Space Show – Exclusive	3,000€
VIP host for the International Final Award Ceremony – cocktail during the Toulouse Space Show (including dedicated time to present your company) – Exclusive	5,000€
VIP organizer of dedicated contest with special prize – Exclusive	5,000€

Customize Your Package

1 emailing after the event on the attendees' list	2,500€
Brochure and goodies in delegate bag during the hackathon	1,500€
Brochure and goodies in delegate bag during the international finale	1,500€
Brochure and goodies in delegate bag during the hackathon and the international finale	2,500€
Brand promotion on social media (10 posts on each channel)	500€
Sponsor a challenge	1 challenge 1000€ 3 challenges 2500€
Mailing for promotion of your organization in the ActInSpace's cities	2,000€

They took part to ActInSpace 2016 adventure !



LANGUEDOC
ROUSSILLON
LA RÉGION MIDI
PYRÉNÉES